

DEVELOPING STRONG MANAGEMENT TEAMS

THE L7 DIPLOMA IN BUSINESS MANAGEMENT



The L7 Postgraduate Diploma in Business is the perfect solution for employers who are looking to maximise the potential of their managers.

Successful employers always recognise the value of experienced, highly trained managers. Your managers and leaders naturally also want to progress their careers and become experts in their field... But you will also recognise the time pressures and business needs that often result in stalled learning at management levels.

The L7 Postgraduate Diploma in Business is a perfect solution to progressing individual members of your management team in a way that meets both your business needs and their work-life balance.

Losing an employee, particularly at management level, will result in an immediate cost to your business. Add to this the potential for a bad hire, and even at middle manager level, you can be looking at a combined cost of over £100,000 thanks to lost productivity, wasted salary, wasted time and a hundred other factors. No wonder so much importance is placed on reducing staff churn in management teams.

Training and development are high on the agenda of any good manager. In fact, it is commonly cited as a motivator for leaving a position. Facilitating their continued development with the level 7 diploma in business management will meet that desire for advancement and reduce the chances of losing great leaders. This flexible programme is designed to open up a world of additional skills and learning for senior people in sales, marketing, and business administration roles without putting undue time pressure and stress on your team. Our innovative learning approach ensures that the development of your managers is facilitated via a flexible schedule. It is this unique approach that ensures it does not impact on the needs of your business, does not affect the performance of teams and their managers, yet also supports their all-important work-life balance to protect against burnout and stress issues.

LEAN⁴
SALES

lean4sales.com

Benefits of learning on this course

- ✔ With our L7 Diploma in Business, modules can be chosen to match the current and ongoing needs of your business as well as the career aspirations of your senior teams
- ✔ Our 'one unit at a time' commitment means that the learning journey is flexible in terms of both allocating budgets and when the learning takes place
- ✔ The course was constructed with the welfare of the employee in mind. The call on available time for managers is usually extensive so each module only requires one long weekend of face-to-face learning
- ✔ Individual unit certificates can build to a diploma which can then build to a full master's degree
- ✔ We allocate a personal progress coach to each learner. This gives you the confidence that your managers are staying on track as they develop new skills and understanding to bring to their role
- ✔ Where many courses are built around core modules that sometimes results in less relevant learning, the L7 diploma has a completely flexible structure. You and your managers can choose which modules are most appropriate to your overall strategic development
- ✔ Learning is via cutting edge teaching and learning techniques that focus on the materials and simulations that enhance communication skills and knowledge

The available learning areas include skills encompassing Entrepreneurship and Innovation, Corporate Finance, Digital Marketing, Leadership, Strategic Management, International Marketing and Project Management. Simply choose the modules that feature suitable development points for your business to either enhance the existing skills of managers or give them the knowledge to achieve outside their current roles.

The business world is moving faster than ever. Domestic and international markets are in a state of constant flux, and the workplace has changed beyond anything we could have expected. For businesses to thrive in these challenging and competitive markets, they need strong leaders that are agile in their approach and capable of leading teams to success. The level 7 diploma is a gateway to both enhanced performance and the understanding that underpins business growth. With skills learned through the course, your team will be led by homegrown managers that do more, achieve more, and lead their colleagues to do the same.

The level 7 diploma has been designed to create the people you can rely on to take your business to new heights of success.

Our programme is designed to be flexible for both delegates and employers

- ✔ Any six units to complete the Diploma:
no core study requirements
- ✔ You only need to commit (and pay!) for one unit at a time
- ✔ Just one "Long Weekend" face-to-face learning experience per unit
- ✔ Cost and time effective
- ✔ Cutting-edge learning materials and simulations to enhance your knowledge and communication skills
- ✔ A progress coach to help you with your learning process
- ✔ Assessment is by written assignment and focused on the company, with no exams

4 Starts per year, £1,000 per unit plus vat

To find out more, call now on

07732 628113 or email andrew@lean4sales.com

lean4sales.com



**LEAN⁴
SALES**