

STAND ALONE OR STEPPINGSTONE  
TO A MASTERS DEGREE

# THE L7 DIPLOMA IN BUSINESS MANAGEMENT



**The L7 Postgraduate Diploma in Business is there for that moment when managers & executives need to move their careers into the next lane.**

All professionals naturally want to progress in their field. Employers recognise the value of experienced, highly trained managers...Both recognise the time pressure that often results in stalled learning at management levels.

The L7 Postgraduate Diploma in Business is the solution. This flexible programme is designed to open up a world of additional skills and learning for managers in sales, marketing, and business administration roles, but in a way that works for both the learner and employer. Our innovative learning approach means your career advancement and team development does not need to be at the cost of the working week or work-life balance.

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## Benefits of learning on this course

- ✔ With our L7 Diploma in Business you can choose from a range of modules and tailor the course to suit both the career aspirations of managers and the needs of business
- ✔ Our 'one unit at a time' commitment means that learners and employers can choose when the learning journey happens to suit them and the available budget
- ✔ Each module requires only one 'long weekend' of face-to-face learning which means flexibility to maintain work and home life balance
- ✔ Individual unit certificates can build to a diploma which can then build to a full master's degree
- ✔ A personal progress coach will help learners not just stay on track but also really achieve as they develop new skills and understanding
- ✔ No core modules approach allows for a flexible learning experience that meets the needs of individual career development and the goals of the business
- ✔ Cutting edge teaching and learning techniques that focus on the materials and simulations that enhance communication skills and knowledge

The available learning areas include skills encompassing Entrepreneurship and Innovation, Corporate Finance, Digital Marketing, Leadership, Strategic Management, International Marketing and Project Management. You choose which units are most appropriate for you so academic achievement is linked to commercial goals and career development.

The business world is moving faster than ever. Domestic and international markets are in a state of constant flux and the workplace has changed beyond anything we could have expected. The old ways of working are no longer keyed to continued growth. Success now relies on agile, highly trained managers that can seamlessly blend new learning with experience to create their own opportunities to 'do more' and achieve.

The level 7 diploma has been designed to create the managers that will take their career and businesses forward confident in their ability to thrive in this changing world.

## Our programme is designed to be flexible for both delegates and employers

- ✔ Any six units to complete the Diploma:  
no core study requirements
- ✔ You only need to commit (and pay!) for one unit at a time
- ✔ Just one "Long Weekend" face-to-face learning experience per unit
- ✔ Cost and time effective
- ✔ Cutting-edge learning materials and simulations to enhance your knowledge and communication skills
- ✔ A progress coach to help you with your learning process
- ✔ Assessment of every module is by written assignment – No exams!

4 Starts per year, £1,000 per unit plus vat

**To find out more, call now on**

**07732 628113 or email [andrew@lean4sales.com](mailto:andrew@lean4sales.com)**



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